Subject: Media Round Up $100 Million Transformation of San Pedro Public Market (formerly Ports O'Call)
From: David Anthony Roberts <david.a.roberts@lacity.org>
Date: 03/03/2016 12:19 PM
To: David Anthony Roberts <david.a.roberts@lacity.org>
BCC: lparker@sanpedrobid.com

FYI...

Tremendous, positive media coverage on $100 Million Transformation of San Pedro Public Market (formerly Ports O'Call). The "Ad Equivalency" value for San Pedro and the LA Waterfront is priceless...

MEDIA ROUND UP ON SAN PEDRO PUBLIC MARKET

LA Times: **Developers reveal plans for $100-million makeover of Ports O' Call**

http://www.latimes.com/business/la-fi-ports-o-call-renovation-20160302-story.html

LANG Papers: **San Pedro Public Market: Developers unveil ambitious Ports O' Call makeover plan**

· ***Los Angeles Daily News:*** http://www.dailynews.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro

· ***Daily Breeze:*** http://www.dailybreeze.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro

· ***Pasadena Star News:*** http://www.pasadenastarnews.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro

· ***Long Beach Press Telegram:*** http://www.presstelegram.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro

· ***Whittier Daily News:*** http://www.whittierdailynews.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro

· ***San Gabriel Valley Tribune:*** http://www.sgvtribune.com/government-and-politics/20160302/developers-unveil-plans-for-ambitious-ports-o-call-makeover-in-san-pedro

Daily Breeze: **San Pedro's long-awaited Ports O' Call plan to be unveiled Wednesday**

http://www.dailybreeze.com/government-and-politics/20160301/san-pedros-long-awaited-

ports-o-call-plan-to-be-unveiled-wednesday

KNX: Ran radio story

CBS/KCAL: **Proposed Multimillion-Dollar Project Expected To Transform Seaside Plaza In San Pedro**

http://losangeles.cbslocal.com/2016/03/02/proposed-multimillion-project-expected-to-transform-seaside-plaza-in-san-pedro/

ABC 7: They ran a story but it is not up on their website

KNBC: **City Unveils $100 Million Face-lift Plan for San Pedro Ports O' Call**

http://www.nbclosangeles.com/news/local/City-Unveils-100-Million-Facelift-Plan-for-Ports-O-Call-370874741.html

KTLA: Developers Reveal Plans for $100-Million Makeover of Ports O' Call

http://ktla.com/2016/03/03/developers-reveal-plans-for-100-million-makeover-of-ports-o-call/

CurbedLA: **Huge Plan Revealed to Turn Kitschy Old Ports O' Call Into Fisherman's Wharf-Style Complex**

http://la.curbed.com/2016/3/3/11153816/ports-o-call-redevelopment-san-pedro-public-market

Palos Verdes Patch: **Ambitious $100M San Pedro's Ports O' Call Village Revamp Plan Unveiled**

http://patch.com/california/palosverdes/ambitious-100m-san-pedros-ports-o-call-village-revamp-plan-unveiled

Connect: Commercial Real Estate: **Ratkovich Reveals $100M San Pedro Public Market Plan**

http://connect.media/ratkovich-reveals-100m-san-pedro-public-market-plan/

Broadway World: **The Ratkovich Company and Jerico Development Unveil Plans for San Pedro Public Market**

http://www.broadwayworld.com/bwwgeeks/article/The-Ratkovich-Company-And-Jerico-Development-Unveil-Plans-For-San-Pedro-Public-Market-20160302

LABJ: (next week's edition) March 7-March 11, 2016

Developers Press Release:

http://news.sys-con.com/node/3706255

David A. Roberts
Director, Economic Development & Planning
Office of Councilmember Joe Buscaino
Council District 15
City Hall
200 N. Spring Street, Rm. 410
Los Angeles, CA 90012

(213) 473-7015
david.a.roberts@lacity.org

https://youtu.be/_6Tktor8-i0